

**PSC 207: Survey And Questionnaire Research Methods**  
**Tentative Course Schedule**

<b>Week</b>	<b>Dates</b>	<b>Topic</b>	<b>Readings</b>	<b>Assignments</b>
1	9/28 & 9/30	The Psychology of Survey and Questionnaire Response: Cognitive, Motivational, and Social Processes	Dillman: Chapters 1-2. Tourangeau: Chapters 1, 2. Bradburn: Chapters 1, 12	
2	10/5 & 10/7	Asking Questions About Objective Phenomena	Tourangeau: Chapters 3-5. Bradburn: Chapters 2, 6, 9.	Assignment #1 due 10/5. Assignment #2 due 10/7. Assignment #3 to partner by 10/9.
3	10/12 & 10/14	<i>Class Evaluations of Assignment #3</i>	Tourangeau: Chapter 6.	Assignment #3 due 10/12.
4	10/19 & 10/21	Asking Questions About Subjective Phenomena	Dillman: Chapter 4 (pp. 65-89). Bradburn: Chapters 4-5 Tourangeau: Chapters 7-8.	Assignment #4 to partner by 10/23.
5	10/26 & 10/28	<i>Class Evaluations of Assignment #4</i>		Assignment #4 due 10/26.
6	11/2 & 11/4	Self-Administered Questionnaire Layout and Design	Dillman: Chapter 4 (pp. 89-106), Chapter 6. Bradburn: Chapter 10.	Assignment #5 to partner by 11/6.
7	11/9	<i>Class Evaluations of Assignment #5</i>  [No class on Nov. 11]		Assignment #5 due 11/9.
8	11/16 & 11/18	<i>Class Evaluations of Assignment #5 (cont'd).</i>  Questions about Sensitive Topics; Ethical Issues; Data Collection Modes; Implementing the Survey	Tourangeau: Chapters 9-10. Dillman: Chapter 7. Bradburn : Chapters 3, 11. <i>AAPOR Code of Professional Ethics and Practices</i>	
9	11/23 & 11/25	Web Surveys Film: <i>Helvetica</i>	Bradburn: Chapters 7-8.	Assignment #6 to partner by 11/27.
10	11/30 & 12/ 2	<i>Class Evaluations of Assignment #6</i>		Assignment #5 due 11/30. Final Project due by 12 noon on 12/8.

Note. Changes may be made to this schedule throughout the quarter. Check the course web site every week for updates.