

PSC 207: Survey And Questionnaire Research Methods
Tentative Course Schedule

Week	Dates	Topic	Readings	Assignments
1	3/28 & 3/30	The Psychology of Survey and Questionnaire Response: Cognitive, Motivational, and Social Processes	Dillman: Chapters 1-2. Tourangeau: Chapters 1, 2. Bradburn: Chapters 1, 12	
2	4/4 & 4/6	Asking Questions About Objective Phenomena	Tourangeau: Chapters 3-5. Bradburn: Chapters 2, 6, 9.	Assignment #1 due 4/4. Assignment #2 due 4/6. Assignment #3 to partner by 4/8.
3	4/11 & 4/13	<i>Class Evaluations of Assignment #3</i>	Tourangeau: Chapter 6.	Assignment #3 due 4/11.
4	4/18 & 4/20	Asking Questions About Subjective Phenomena	Dillman: Chapter 4 (pp. 65-89). Bradburn: Chapters 4-5 Tourangeau: Chapters 7-8.	Assignment #4 to partner by 4/22.
5	4/25 & 4/27	<i>Class Evaluations of Assignment #4</i>		Assignment #4 due 4/25.
6	5/2 & 5/4	Self-Administered Questionnaire Layout and Design	Dillman: Chapter 4 (pp. 89-106), Chapter 6. Bradburn: Chapter 10.	Assignment #5 to partner by 5/6.
7	5/9 & 5/11	<i>Class Evaluations of Assignment #5</i>		Assignment #5 due 5/9.
8	5/16 & 5/18	Questions about Sensitive Topics; Ethical Issues; Data Collection Modes; Implementing the Survey	Tourangeau: Chapters 9-10. Dillman: Chapter 7. Bradburn : Chapters 3, 11. <i>AAPOR Code of Professional Ethics and Practices</i>	Assignment #6 to partner by Sunday 5/22.
9	5/23 & 5/25	Web Surveys <i>Class Evaluations of Assignment #6 (May 25)</i>	Bradburn: Chapters 7-8.	Assignment #5 due 5/25.
10	6/1	<i>Class Evaluations of Assignment #6 (continued)</i> [No class on May 30]		Final Project due by 12 noon on 6/6.

Note. Changes may be made to this schedule throughout the quarter. Check the course web site every week for updates.